

Mission Statement:

Our mission is to conserve the nation's precious and finite mineral resources. We are committed to beneficiating non-usable, low-grade iron ore into high-grade ore for the steel industry, thus contributing to the nation's self-sufficiency. By combining deep expertise with innovation and cutting-edge technology, we aim to minimize waste generation and develop industrial applications for the remaining waste, ultimately striving for a "zero waste" goal that also supports environmental protection.

Vision Statement:

With the rising demand for steel and the increasing generation of industrial low-grade iron ore from mines, we envision expanding our beneficiation capacity by 4-5 times by 2030, followed by forward integration. We believe that continuous growth in both volume and value addition is crucial—not only for our employees and stakeholders but also for the nation's overall development. Achieving this requires improved operational efficiency, which will be driven by our dedicated human capital, research, and innovation.